



JACOBS
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DISCOVERING CHINA'S INNOVATIVE POWER

JAN 25-26, 2018 |
JACOBS UNIVERSITY BREMEN
IRC, JACOBS CAMPUS



FIRST COPY, THEN OPTIMIZE: CHINA HAS A RATHER DUBIOUS REPUTATION WHEN IT COMES TO THE APPROPRIATION OF WESTERN TECHNOLOGIES. BUT IS THIS IMAGE STILL JUSTIFIED? THERE ARE INDEED INDICATIONS THAT THE COUNTRY HAS BECOME SIGNIFICANTLY MORE INNOVATIVE RECENTLY. IN SOME AREAS, SUCH AS CASHLESS PAYMENTS OR ELECTRO-MOBILITY, CHINA IS EVEN A PIONEER. WHAT ARE MAIN FACTORS BEHIND CHINA'S INNOVATIVE RISE? IN WHAT WAYS DOES CHINA DIFFER FROM WESTERN SYSTEMS OF INNOVATION? WHAT ROLE DO PUBLIC-PRIVATE NETWORKS PLAY? WE HAVE INVITED SEVERAL CHINA EXPERTS AND INNOVATION SCHOLARS. COME AND JOIN THE DEBATE.

More information:

— www.chinaglobal.jacobs-university.de

Registration until January 18, 2018:

— chinaglobal@jacobs-university.de



Konfuzius-Institut Bremen
不来梅孔子学院



CHINA
GLOBAL
Center for the Study of
China & Globalization



Der
Mittelstand.
BVMW



Thu, Jan 25, 2018: **PUBLIC DEBATE**

5.00-6.30pm: **GUANXI-BVMW CHINA BUSINESS MEETING**

Sarah Münnich (Digital Transformation Officer, C. Melchers GmbH & Co. KG, Bremen):

Herausforderungen eines Global Players im Wandel des Handels im asiatischen Raum.

Prof. Dr. Monika Schädler (Hochschule Bremen): China innovativ? Politik, Wirtschaft und Universitäten

6.30-7.00PM: Coffee Break

7.00-8.30pm: **KEYNOTE – DISCOVERING CHINA'S INNOVATIVE POWER**

Prof. Ingo Liefner (University of Hannover; advisor at BMBF-„Deutsch-Chinesische Plattform Innovation“ and at East China Normal University, Shanghai)

8.30-9.30PM: Flying buffet

Fri, Jan 26, 2018: **WORKSHOP**

PUBLIC-PRIVATE COLLABORATION IN CHINA'S INNOVATIVE RISE

9.00am-9.15am:

Prof. Tobias ten Brink (Jacobs University Bremen, China Global Center) &

Prof. Cornelia Storz (Goethe University Frankfurt): Introduction

9.15am-10.15am:

Prof. Yanbo Wang (National University of Singapore):

Program Evaluation on Innovation Subsidy in China - Insights from Administrative Data?

10.30am-12.30pm:

Dr. Rainer Frietsch (Fraunhofer Institute for Systems and Innovation Research, Karlsruhe):

Science-Industry-Publications in China - Trends and Structures

Na Zou (PhD student, Goethe University Frankfurt):

Sources of innovation: How do Chinese private firms innovate?

Dr. Marcus Conlé (Jacobs University Bremen):

Mechanisms of Public-Private Collaboration: What They Are and How to Analyze Them?

This workshop is part of a research project on public-private collaboration between public-sector stakeholders, scientists and private companies in Guangdong province, the industrial center in Southern China. The project is financed by the **Deutsche Forschungsgemeinschaft DFG**.